

CONTENTS

1- ABOUT COOKIES.....2

2- TYPES OF COOKIES2

3- HOW AND WHY WE USE COOKIES.....2

4- HOW YOU DELETE OR BLOCK COOKIES.....7

Our cookies policy has been prepared with the purpose of informing you about the principles of our cookies use to provide a better and customized service on our web site for you, our valuable visitors.

1- About Cookies

Cookies are the information collected on your computer by a web site you visit. Cookies are not evilware or applications damaging your computer. On the contrary, cookies are used to remember your previous visits to the web sites you visit and; therefore, allow more quality services to be provided in the latter and next visits by means of proper structuring and accurate information.

2- Types of Cookies

Corporation Cookies

Corporation cookies are used for the purposes of calculating the page viewing of the user visiting the web page and; furthermore, the number of sessions and users. The web page initially matches the data using the Corporation Cookies and extract the general analysis and report for the web page.

Third Party Cookies

Third party cookies refer to cookies of other elements outside the visited web site rather than cookies formed by the visited web page. Third party cookies are monitored along with applications such as social extensions, ads and web site extensions, and behavioral actions can be checked. For instance: When the YouTube link is added inside a web page, YouTube cookies will be added each time when this link is clicked.

Session Cookies

Session cookies are used to monitor the users connecting the web page and signing in thereon. They are especially used to follow shopping actions, remember products added to their basket and son. Such cookies are deleted as the browser is closed.

Permanent Cookies

Permanent cookies are the types of cookies that can be kept included after browsers used for internet access are closed. They are intentionally used for the use of user names and passwords.

Secure Cookies

Secure cookies are used only to check the secure cookies of web pages that have HTTPS, which means SSL certificate, meaning transactions including encoded data.

3- Why and How We Use Cookies

We, as DyDo, use Corporation Cookies, Third Party Cookies, Session Cookies, Permanent Cookies and Secure Cookies on our web page to distinguish you valuable visitors from other users and provide you with a more quality service.

We categorized the cookies we may use on our web page as follows:

- i. Certainly necessary
- ii. Efficiency and Functionality (Explicit Consent)
- iii. Marketing (Explicit Consent)

Certainly Necessary Cookies allow you to stroll through our web page and to use basic features such as secure domains. If certainly necessary cookies are blocked, we cannot guarantee how the security will perform during a visit to our web page.

Name	Provider	Description	Data Life Cycle
DSID	DoubleClick	Used to save a cookie user ID and includes an encoded user number.	3 Days
PHPSESSID	www.dydodrinco.com.tr	This cookie controls the identification information about the PHP session related to the content.	Until the Browsing Session Ends

Cookies used for efficiency and functionality are used to enable us to convey our services in a better and more quality way and offer you a more functional service. We primarily apply to your explicit consent for such cookies and initiate, subsequent to your consent, processing. Under no circumstances is data processed without your consent except for the certainly necessary cookies.

Name	Provider	Description	Data Life Cycle
APISID	YouTube	This DoubleClick cookie is generally set by advertisements through the web page and used by them to create a profile of the areas of interest of web site visitors and to display relevant advertisements on other web pages. This cookie works by defining your browser and device uniquely.	18 Months

SAPISID	YouTube	This DoubleClick cookie is generally set by advertisements through the web page and used by them to create a profile of the areas of interest of web site visitors and to display relevant advertisements on other web pages. This cookie works by defining your browser and device uniquely.	2 Years
HSID	YouTube	This Cookie is set by DoubleClick (belonging to Google) to create a profile of the areas of interest of a web page visitor and to display relevant advertisements on other web pages.	18 Months
SIDCC	YouTube	Saves an ID used to create statistical data on how visitors use the web site.	1 Year
__Secure-3PSID __Secure-3PAPISID	YouTube	Used to create a profile of the areas of interest of a web page visitor and to display customized Google advertisements on other web pages.	18 Months
SSID	YouTube	Uses the data collected by Google services to determine the areas of interest of web users and sell advertisements to corporations related to those interest profiles and align the contents where their advertisements are displayed.	18 Months
YSC	YouTube	Used to monitor the number of views of YouTube videos	Until the Browsing

		available on the web page.	Session Ends
SID	YouTube	Used to understand how you use the web page and store information about any advertisements you might have seen before you see this web site as well as helping Google advertisements customized by remembering your latest searches and interactions with previous interactions.	2 Years
1P_JAR	www.dydodrinco.com.tr	This cookie offers information about how the user uses the web page and advertisements that the visitor sees before visiting the mentioned web page.	3 Days

Marketing cookies allows us to monitor other web pages, applications and online services including your visit to our web page, pages you visit and links you follow and; therefore, to show you customized advertisements on our web page. In addition to other cookies we use, third parties you mention also add and use relevant cookies on your computer upon your consent.

Name	Provider	Description	Data Life Cycle
id	DoubleClick	Used to profile the areas of interest of the web page visitors and for relevant advertisements to show up.	Until the Browsing Session Ends
VISITOR_INFO1_LIVE	YouTube	This cookie saves the user preferences to determine whether the user uses the old or new YouTube interface.	6 Months
PREF	YouTube	This cookie is used to determine the areas of interest of the web page visitor and allow relevant	2 Years

		advertisements to show up on other web pages.	
LOGIN_INFO	YouTube	Not specified.	18 Months
s_gl	YouTube	Not specified.	Until the Browsing Session Ends.
Boxzilla_box_10589	www.dydodrinco.com.tr	Saves user preferences in pop-ups of web pages.	20 Days

3. Further information of the Cookies Policies of the companies party hereto is as follows;

- Google Analytics (<https://policies.google.com/technologies/types?hl=en-US>)

4. How You Delete or Block Cookies

You can allow cookies you have permitted at any times not to be used. Should used cookies be deleted, our web pages will not process cookies until your consent is obtained again. In case you reload the page, your explicit consent will be applied to for cookies to be used. If you give your explicit consent, cookies will be able to be processed; otherwise, they will not.

You can find descriptions where usage details of 4 (four) browsers are available for the purpose of guiding you how to delete thereof in the following list.

- Cookies Settings for Internet Explorer
- Cookies Settings for Firefox
- Cookies Settings for Chrome
- Cookies Setting for Safari

In addition to the options above; to be informed about all cookies and cookies management, you can visit www.allaboutcookies.org or www.youronlinechoices.eu.